

Kevin Welker

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10 E Lane Dr. Washington, Missouri 63090

Targeting an entry-level position as a UX Designer. I have experience in information architecture, digital marketing, and web design. Extensive knowledge in image creation and visual design. Looking for a role with a team of User Experience professionals to conceptualize intuitive user interfaces that meet both user and business objectives while utilizing and improving my design, UI, and UX design skills.

Skills

Figma
Adobe XD
Wireframes
Adobe Photoshop
Adobe Illustrator
Google Analytics

Google Tag Manager
Adobe Premier
Microsoft Word
Microsoft Excel
Graphic Design
Woocommerce

Mailchimp
Quickbooks
Google Analytics
Google & Facebook ads
LearnDash

Achievements

Google UX Design Certificate

Samples of website design work

[Andy McCoy Race Cars](#) - [AMRC Off-Road](#) - [Simply Product Photography](#) - [Excelsior Bookkeeping](#) - [Unistrut St. Louis](#) - [Hendrix Co.](#)

Employment History

Andy McCoy Race Cars October 2019-Present

eCommerce Marketing Manager responsible for the user experience design and information architecture of a 1500+ product catalog. Analyze usage data and traffic patterns and how they relate to business requirements. Maintain the usability, and interaction design of the eCommerce digital experience. Conducted competitor and user research and updated visual design to improve user interface.

- Information Architecture
- eCommerce UX Design
- Created engaging and flexible designs across media
- Photography and videography
- Online course creation

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Employment History (cont.)

Colortek - St. Louis, Mo June 2007 – July 2019

Studio Director

- Provided leadership & supervision for 9 photographers and videographers in a high-volume studio environment
- Led staff training workshops and client presentations
- Expanded staff from 2 to 10 people
- Introduced video services to the studio in 2012
- Managed, scheduled, and oversaw multiple video and photography jobs daily
- Develop and follow standards, policies, and procedures related to the studio system development and coordinated with business stakeholders
- Research, schedule, and book multiple freelance talent from across the country
- Oversaw research and procurement of new technologies to aid studio productivity. While maintaining product vision and consistency
- Created storyboards, shot video and photography on location and in studio for dozens of clients

Group 360/ We are Alexander January 2000 – June 2007

Photographer

- Photographed for multiple clients across the country both in studio and on location

References

Nick Kassebaum
Advertising Manager
Schnucks Supermarkets
nkassebaum@schnucks.com
(314) 265-0760

Pat Arnold
Senior photographer
Colortek
parnoldo612@gmail.com
(314) 610-4552

Kevin Kersting
Photographer/Videographer
kevinjkersting@gmail.com
(314) 779-9070

Education

University of Missouri – Columbia, Mo - Bachelor of Fine Art

East Central College – Union, Mo - Associate of Arts